



DISCOVERPERU

Ancient presence





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Peruvian culture is at the same time one and varied. Peruvians of today have inherited customs and traditions from civilizations that developed centuries before the arrival of Europeans, and that meeting of two worlds produced a melting pot that was further enriched by contributions from African and Asian people, who also settled roots in this land. The result is



MONUMENTAL LEGACY.
Wiracocha temple in Raqchi, Cusco

a culture that lives and breathes, reinventing itself every day. Peru is also an encounter between the ancient and the modern, a place where past and present live side by side. It may sound complicated to you, but be happy because it is not – the complexity of Peruvian culture is founded on its charm and originality that it easy to understand. Come and see by yourself.





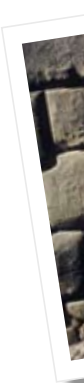
WONDER OF THE WORLD.
Incan citadel of Machu Picchu, Cusco



ARCHEOLOGY

Hundreds of wonders

10,000 years of history can be seen in one of the largest networks of archeology found in the world – and the largest in South America. Progress reached by the ancient Peruvians in the areas of arts and science never ceases to amaze. Take, for example, the city of Caral, the oldest in the Americas. Then, there is Machu Picchu, Incan citadel and newly elected Wonder of the World. Yet, there is so much more: the Nasca Lines, the pyramids of the North hiding their mysteries, like those of the Lord of Sipán and the Governess of Cao, the fortress of Kuélap, Chan Chan, the Qapac Ñan (Inca Trail), and the list goes on since Peru is a catalogue of treasures that bear witness to its glorious past.





WORLD HERITAGE.
Citadel of Chan Chan, La Libertad



Hatun Rumiyoq Street and the
Twelve Angle Stone in Cusco

The Nasca Lines.
Monkey geoglyph



LIVING CULTURES

Sharing experiences

Peru's distinguishing seal is its living culture, an experience you definitely cannot miss out on. Whether it is about participating in ancient rituals, like an offering to the earth, or working in the fields next to farmers, forming part of the parades during one of the many festivals, riding a Peruvian paso horse, or learning to dance to Afro-Peruvian or Andean music, go ahead and do it because it is going to make you feel more like home. The best way of enjoying the hospitality and kindness of a place where friendship lives is through experiential tourism.

Townpeople sharing their
craftsmen techniques in
Raqchi, Cusco



Machiguenga men in
Madre de Dios



NATURAL HOSPITALITY.
Locals from the village of Collagua in the Colca Valley



R. Giraldo / PP

L. Menacho / PP



Soto - Sullivan / PP

Pisco Sour, Peru's national cocktail



Cebiche, Peruvian cuisine's emblematic dish



MUCHO GUSTO.
Aromas and flavors in a restaurant in Lima

GASTRONOMY

You are going to want to stay

Flavors, scents, colors and textures. As with any art, Peruvian cuisine exists because it pleases the senses. It is the most distinctive trait in our culture since it palpably represents the mixture that characterizes our originality. Influences from the Andes, Spain, Africa, China, Italy and Japan converge in the hundreds of dishes that is our national menu and transformed by creative hands into savory concoctions in towns and cities nationwide. Good food is also enjoyed with good drink and nothing better than a toast with pisco brandy, Peru's banner drink. The table is set, so come on in and join us.







SPANISH COLONIAL ART.
Interior of the dome of the Company of Jesus Church, Arequipa

CELEBRATE PERU

People who love joy and pilgrimages

The spirituality of Peruvians flowed from the syncretism of ancient Andean religions and the Catholic faith brought by the Spanish. Even today, pre-Hispanic gods continue being worshipped in different images of Christ, the Virgin Mary and Catholic saints. Most of the 3,000 festivals celebrated throughout the year in Peru are religious in nature, and each village finds joy and reasons to be thankful or to ask for the blessing of its patron saint. Festivals are also a good time to welcome back those who left their native towns or to receive new pilgrims, a reason for even more joy. Amen.



Celebration of the Raymillacta Festival in Chachapoyas



Candlemas festival, Puno

ANDEAN PIETY.
The procession honoring Corpus Christi in Cusco



W. Silvera



MUST SEE MOMENTS

Experience them by yourself

An ideal time for visiting Peru is all year long because its cultural calendar is dotted full of traditional and modern activities, which sets Peru apart as a tourist destination. The city of Lima, the capital, has turned into the center of the national cultural vibe. You will find museums featuring permanent and temporary exhibitions of ancient art as well as works done by contemporary artists, theaters presenting plays from foreign as well as Peruvian playwrights and



CULTURE IN MOTION.
Lima Museum of Art

groups combining different expressions of scenic arts in just one show.

Some of the most important events during the year are the National Peruvian Paso Horse Contest in April, the Book Fair in July, the Lima Film Festival, which features the best in Latin American cinema, in August, the Feast of Saint Rose of Lima in August, and the procession of El Señor de los Milagros (the Christ of Miracles) in October, the greatest expression of piety by the Peruvian people.

Información y asistencia al turista

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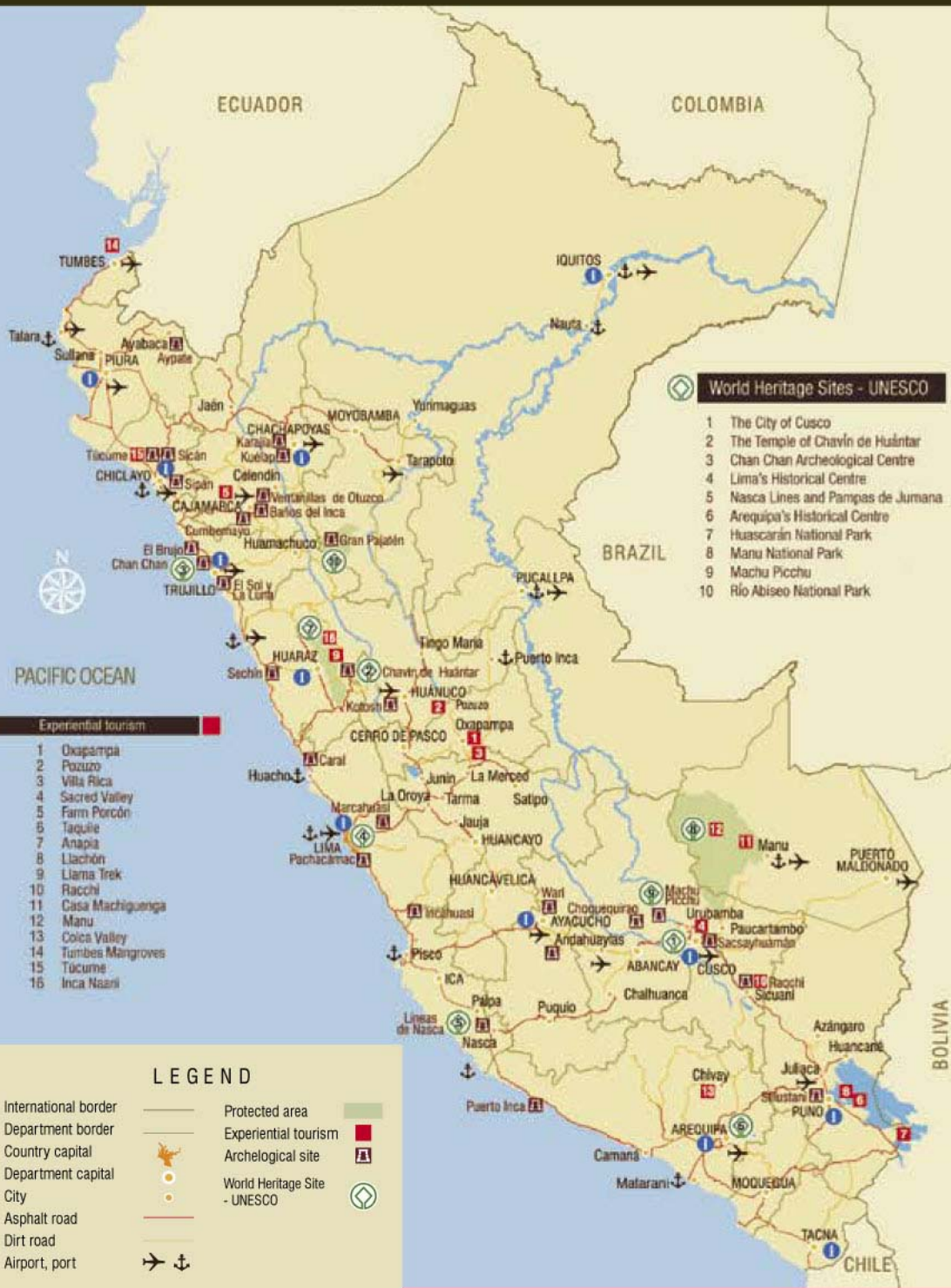
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ECUADOR

COLOMBIA



World Heritage Sites - UNESCO

- 1 The City of Cusco
- 2 The Temple of Chavín de Huántar
- 3 Chan Chan Archeological Centre
- 4 Lima's Historical Centre
- 5 Nasca Lines and Pampas de Jumana
- 6 Arequipa's Historical Centre
- 7 Huascarán National Park
- 8 Manu National Park
- 9 Machu Picchu
- 10 Río Abiseo National Park

Experiential tourism

- 1 Oxapampa
- 2 Pozuzo
- 3 Villa Rica
- 4 Sacred Valley
- 5 Farm Porcón
- 6 Taquile
- 7 Anapia
- 8 Llachón
- 9 Llama Trek
- 10 Racchi
- 11 Casa Machiguenga
- 12 Manu
- 13 Colca Valley
- 14 Tumbes Mangroves
- 15 Túcume
- 16 Inca Nazari

LEGEND

- International border
- Department border
- Country capital
- Department capital
- City
- Asphalt road
- Dirt road
- Airport, port
- Protected area
- Experiential tourism
- Archological site
- World Heritage Site - UNESCO

Digital cartography: Grupo Geo Graphics 2007
 Sources: Instituto Geográfico Nacional, Instituto Nacional de Estadística e Informática, Instituto Nacional de Recursos Naturales, Ministerio de Transportes y Comunicaciones.
 The map shows the main tourist destinations and attractions. Points on the map are for reference only.
 For more information, go to www.peru.info

